

Looped Marking

Visible – readable – identifiable at any time

We strive to continuously develop our products and production processes and are pleased to introduce you to our **improved labeling method** for industrial hoses.

360° visibility and **fast and easy identification** determine the new labeling of our hoses. Thanks to the adaptation of our production lines in our plant in Odry, CZ, it is now possible to loop the Mylar tape around **hoses made on a steel mandrel**. In this way the tape appears **visible all around** the hose. Thanks to the improved production process, this new labeling method ensures **greater ease of use** and **easier handling** for you as our customer.



The **all-round arrangement of the labeling** - Mylar tape and/or embossing tape - allows clear identification of the hose, regardless of which shelf location the hose is stored in, how and where the hose is placed or in which position the hose was mounted in the end application. The **main information** is therefore **always visible from any angle**, which is a decisive advantage especially for larger hose dimensions, as the hose does not have to be turned or moved for identification. A circumstance which additionally increases **safety** when handling the hoses.

The improvement will become the new standard for the industrial mandrel built hoses in our production plant, CZ and will be gradually introduced into our production for the individual hose types from **August 2020**. Although there may be an overlap with the existing straight tape for individual deliveries, existing orders can already be converted from the straight to the looped marking.

The production in Wimpassing, AT will not be affected by this change and all hoses will keep the current marking process.



Your advantages

	<ul style="list-style-type: none">360° visibility of all main informationQuick identification of the hose typeMarking method for Mylar tape and embossing tapeImproved production process
--	--

For further information please contact our sales managers or our [customer service team](#).

With Kind Regards,
Semperflex Industrial Team

